

COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
THURSDAY, APRIL 11, 2024
6:30 PM - TOWN OFFICE CONFERENCE ROOM

**Community & Economic Development Committee
Thursday, May 2, 2024
6:30 PM - Town Office Conference Room**

AGENDA

CALL TO ORDER

MINUTES

April 11, 2024

RECOGNITION OF VISITORS

REPORTS

Financial Report April 2024

Planning and Development Report

COMMUNICATIONS

State Strategic Plan Refresh 2024

OLD BUSINESS

Banners/Flags

NEW BUSINESS

Spring Business After-Hours Follow-Up

OTHER BUSINESS

ADJOURNMENT

CEDC ACTIVE LIST

SOP For New Businesses

Historical Sign Replacement

Update Backdrop and Tradeshow Materials

MINUTES

Community & Economic Development Committee
Thursday, April 11, 2024
Town Office Conference Room - 6:30 PM

MINUTES

CALL TO ORDER

The Poland CEDC meeting for April 11, 2024, was called to order at 6:30 p.m. by Chair Cyndi Robbins. Members present were Rob Dwyer, Norm Davis, Sheila Foley, and Mike Ellis. Stacey Bsullak is absent.

Public Attendance: Selectman Nate McNally and Recording Secretary Alex Sirois

MINUTES

March 7, 2024

- Member Mike Ellis makes a motion to approve the minutes for March 7, 2024, as presented, seconded by Vice Chair Rob Dwer. No discussion.
VOTE YES - 5 NO - 0

RECOGNITION OF VISITORS

None

REPORTS

February 2024 Financial Report and March

- Recording Secretary Alex Sirois notes following a conversation with Town Manager Matt Garside, that the \$3,500 expense in February was for the Town's GIS subscription renewal.
 - The Committee wonders if it would be possible to get a copy of the invoices with the financial report. It would make things much easier.
 - Member Norm Davis makes a motion to approve the Financial Report for February and March 2024, seconded by Member Mike Ellis. No discussion.
VOTE: YES - 5 NO - 0

February Planning and Development Report

- No new business registrations have been received by the Planning and Development Office since the last meeting.
- The following commercial applications have been approved by the Planning Board since the last meeting.
 - A Site Plan amendment was approved for Matt New to build a new car wash on Maine Street (Map 15 Lot 5C)
 - A Sketch Plan Application was approved for Caffeinated Pig, LLC to build an Aroma Joes in the existing building at 457 Maine Street.

- The following building permits have been received by the Code Enforcement Office since the last meeting:
 - Image Inc. submitted a permit to refurbish the Poland Spring Resort sign and add a 24-square-foot electronic messaging, at 543 Maine Street.

COMMUNICATIONS

OLD BUSINESS

Beautification

- See “Banners” below.

Establish Criteria For CEDC-Funded Events

- The Committee has no concerns with the document as proposed.
 - Chair Cyndi Robbins would like to take this to the Selectboard so they are aware.
 - Vice Chair Rob Dwyer makes a motion to accept the draft document for application for CEDC funding, seconded by Member Sheila Foley.
- VOTE YES - 5 NO - 0

Banners/Flags

- Chair Cyndi Robbins had a conversation with the Public Works Director about the existing banners and flags. He is willing to install the new banners/flags if the CEDC is willing to cover the rental of a bucket truck.
 - Two quotes were obtained to replace the flags and mounting equipment.
 - Member Norm Davis makes a motion to spend 1,533.20 for new flags and equipment, seconded by Member Mike Ellis. No discussion.
- VOTE: YES - 5 NO - 0
- Cyndi brings up that last month the Committee discussed having two sets of banners that could be changed with the seasons. She has received two different designs, one with the existing town logo and one with the new Visit Poland branding.
 - Member Sheila Foley is wondering if they can do photos on the banners. She feels like it would be different than what the other towns have. The committee suggests ideas for photos to use for banners.
 - Cyndi is going to send the committee a drop box of the photos as soon as possible.
 - Mike suggests a photo contest and those that win are put on the banners featured in town.

Spring Business After Hours

- The Spring Business After Hours even will be held on April 24th at Poland Provisions.
- Member Sheila Foley asks if Cyndi can provide a sample menu of what has been served at previous events.

- Approximately 60 people are expected.
- Door prizes will need to be picked up. The CEDC is going to pay for some of the door prizes since there is money in the budget. Some ideas are:
 - Poland provisions
 - Barbershop
 - Log Yard
 - Other Local Businesses
- Chair Cyndi Robbins plans to invite people to join our committee and sign up for the website.
- Sheila asks if Alex can remind guests to park in the town office parking lot, and that alcohol sales will be cash only.
- Cyndi is going to create a Facebook event.

NEW BUSINESS

OTHER BUSINESS

- Member Sheila Foley informs the Committee that Family Dollar is closing. She would really love to see a daycare there. She would really like to see the Committee try and push this.

ADJOURNMENT

The meeting adjourned at 7:23 p.m.

Recorded by: ALS

Accepted on: May 2, 2024

REPORTS

Expense Detail Report

Department(s): E 400-07-6000-60 - E 400-07-6000-60
April

Account-----				Current			Unexpended
Date	Jrnl	Desc---		Budget	Debits	Credits	Balance
400 - TIFS				56,500.00	15,287.36	0.00	41,212.64
07 - TIF 2				56,500.00	15,287.36	0.00	41,212.64
6000 - TIFS				56,500.00	15,287.36	0.00	41,212.64
60 - CEDC				56,500.00	15,287.36	0.00	41,212.64
04/16/24	A 0707	GRAND OPENING			606.80	0.00	
04/25/24	P 0739	04/25/24 Payroll (Dist)			463.94	0.00	
		April		0.00	1,070.74	0.00	40,141.90
		Object.....		56,500.00	16,358.10	0.00	40,141.90
		Expense.....		56,500.00	16,358.10	0.00	40,141.90
		Division....		56,500.00	16,358.10	0.00	40,141.90
		Department..		56,500.00	16,358.10	0.00	40,141.90
Final Totals				56,500.00	16,358.10	0.00	40,141.90



**TOWN OF POLAND, MAINE
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

April 30, 2024

Re: **April Planning and Development Report**

Dear Committee Members,

No new business registrations have been received by the Planning and Development Office since the last meeting.

No new commercial applications have been approved by the Planning Board since the last meeting.

No commercial building permits have been received by the Code Enforcement Office since the last meeting.

Sincerely,

Alex Sirois
CEDC Administrative Assistant
Town of Poland, Maine

COMMUNICATIONS


FW: DECD Economic Brief

Matt Garside <mgarside@polandtownoffice.org>

Mon 4/29/2024 12:28 PM

To: CYNDI <Cyndi@polandspringresort.com>; Poland CEDC <PolandCEDC@polandtownoffice.org>

Cc: Matt Garside <mgarside@polandtownoffice.org>

 1 attachments (1 MB)

State Strategic Plan Refresh 2024.pdf;

Hi Cyndi,

I attended the AVCOG general assembly meeting last week. The keynote speaker was from DECD and gave the attached pitch. There is a just released update you can see if you follow the link in Amy's email.

I thought this may be of interest to you and perhaps CEDC.

Matt

Matthew Garside
Poland Town Manager
998-4601
mgarside@polandtownoffice.org

From: Amy Landry <alandry@avcog.org>
Sent: Monday, April 29, 2024 12:24 PM
To: Matt Garside <mgarside@polandtownoffice.org>
Subject: RE: DECD Economic Brief

Hi Matt,
Thanks for asking and for the reminder to send it out to attendees. I have attached the presentation here.

Also, as Phoenix mentioned, the full new report was released Friday and it can be found here: maine.gov/decd/strategic-plan

Thanks, Amy

From: Matt Garside <mgarside@polandtownoffice.org>
Sent: Monday, April 29, 2024 9:40 AM
To: Amy Landry <alandry@avcog.org>
Subject: DECD Economic Brief

Hi Amy,

Would it be possible to get a copy of the economic brief the gentleman from DEC gave last week? I'd like to share that with our economic development folks here.

Matt

Matthew Garside
Poland Town Manager
998-4601
mgarside@polandtownoffice.org



Economic Development Strategy & Dirigo Incentives

April 24, 2024

MAINE.
ECONOMIC & COMMUNITY
DEVELOPMENT

vision

By 2030, Maine will be an international leader with a vibrant, sustainable, environmentally responsible economy. All across the state, the people of Maine will have access to an unmatched quality of life and good paying jobs.

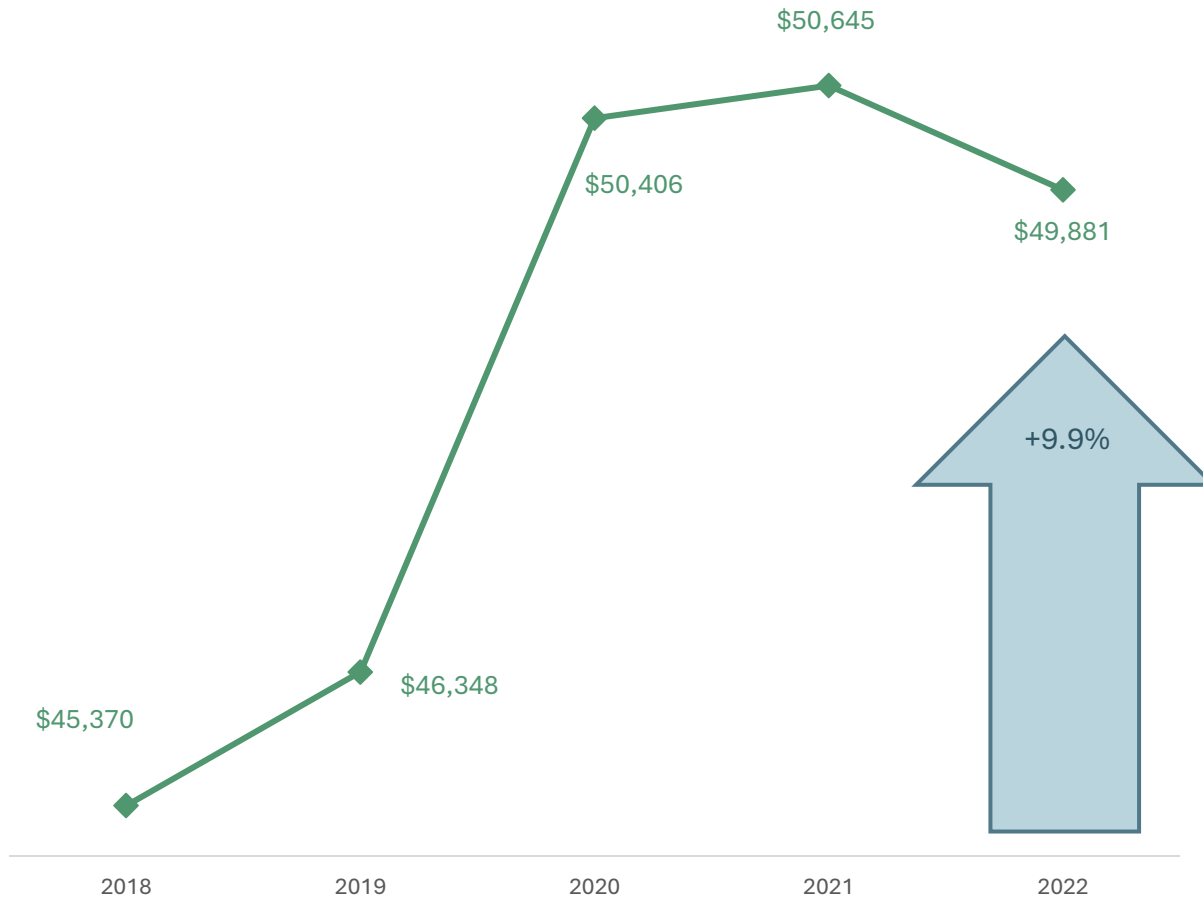
GOAL 1

**10%
GROWTH**
in real wages
in ten years

PERFORMANCE

**10%
GROWTH**
in four years

Real wages have grown 9.9% since 2018



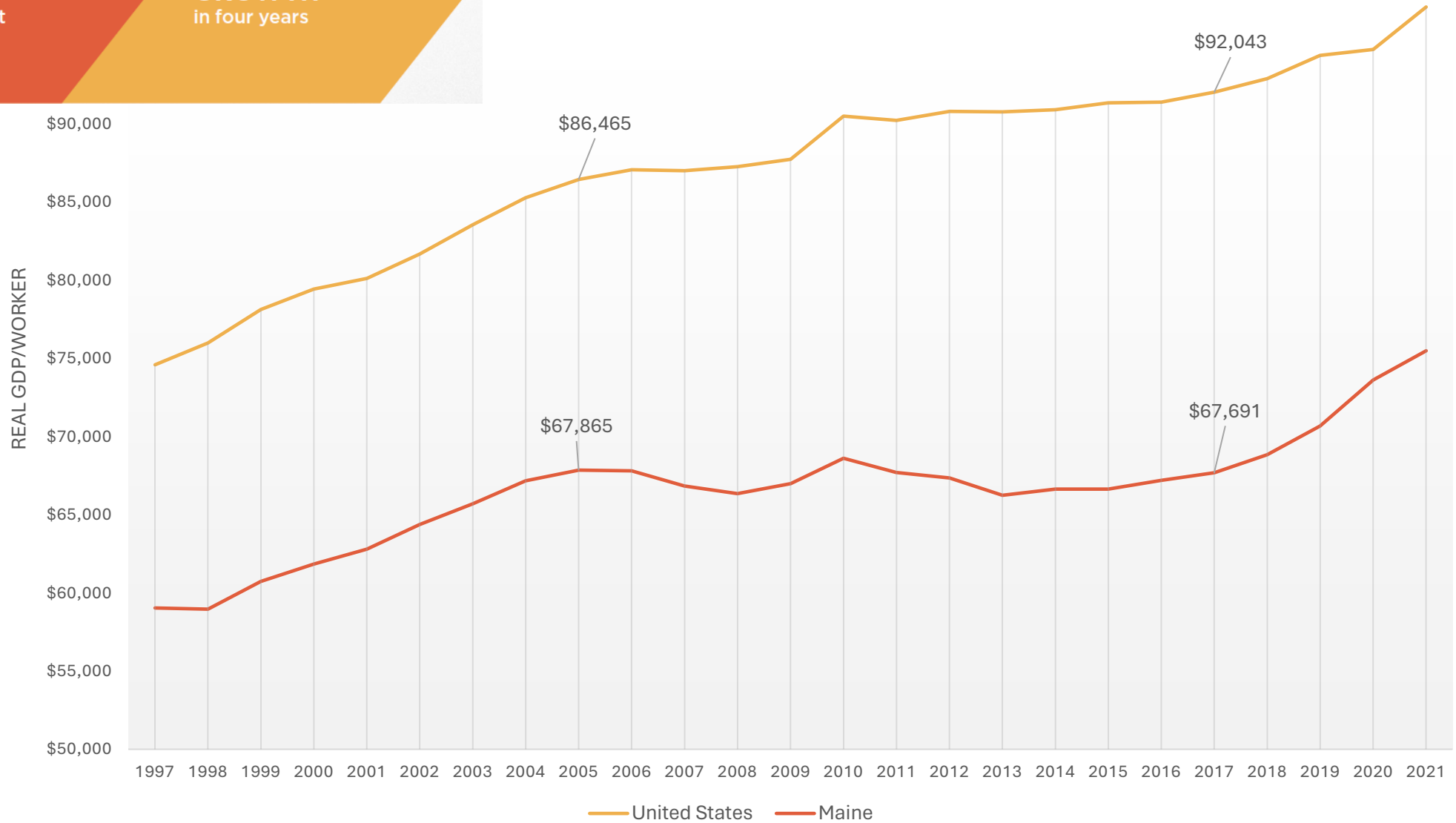
Source: Bureau of Labor Statistics

GOAL 2

10% INCREASE
in the value of what we sell per worker in ten years

PERFORMANCE

13% GROWTH
in four years



Source: Bureau of Economic Analysis

GOAL 3

75,000

PEOPLE

added to Maine's talent pool in 10 years

PERFORMANCE

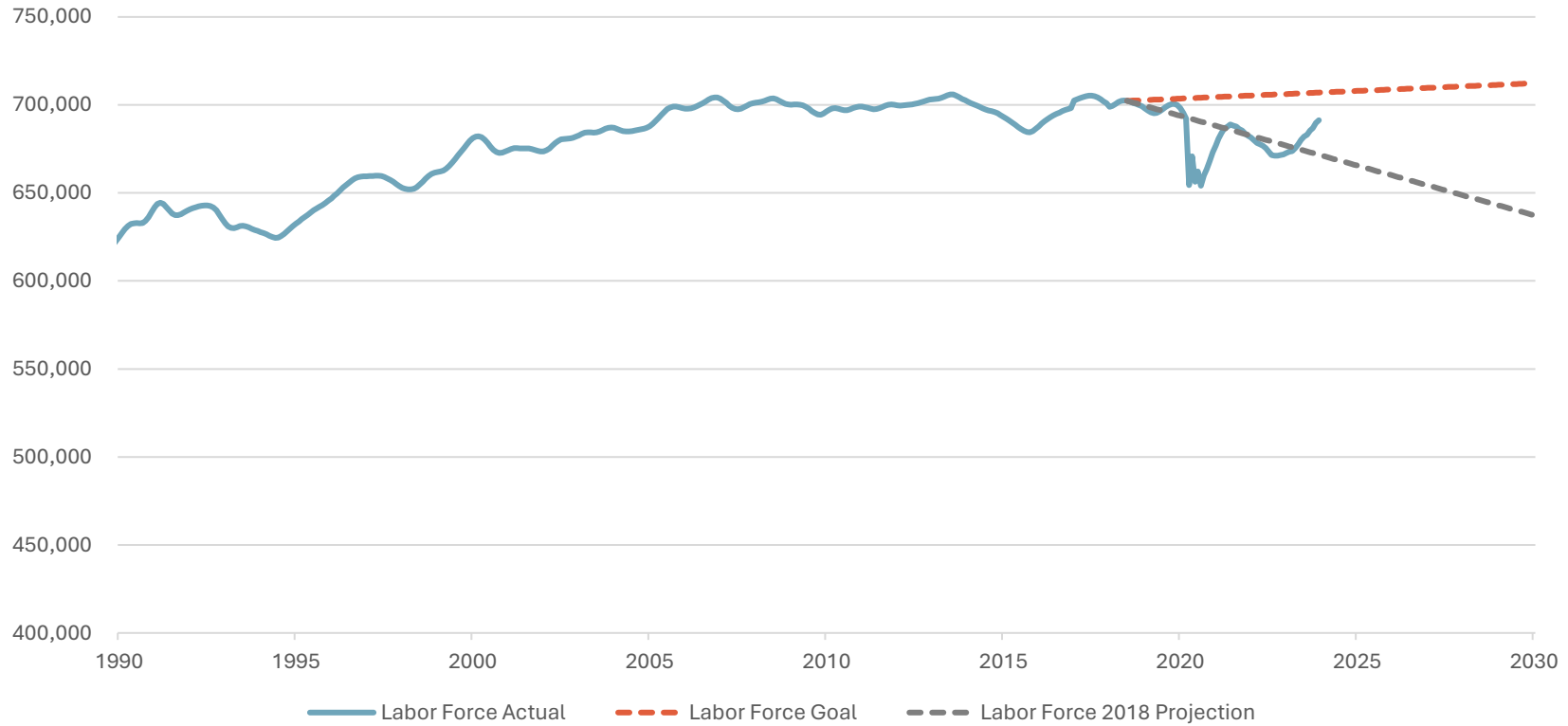
Approximately

13,400

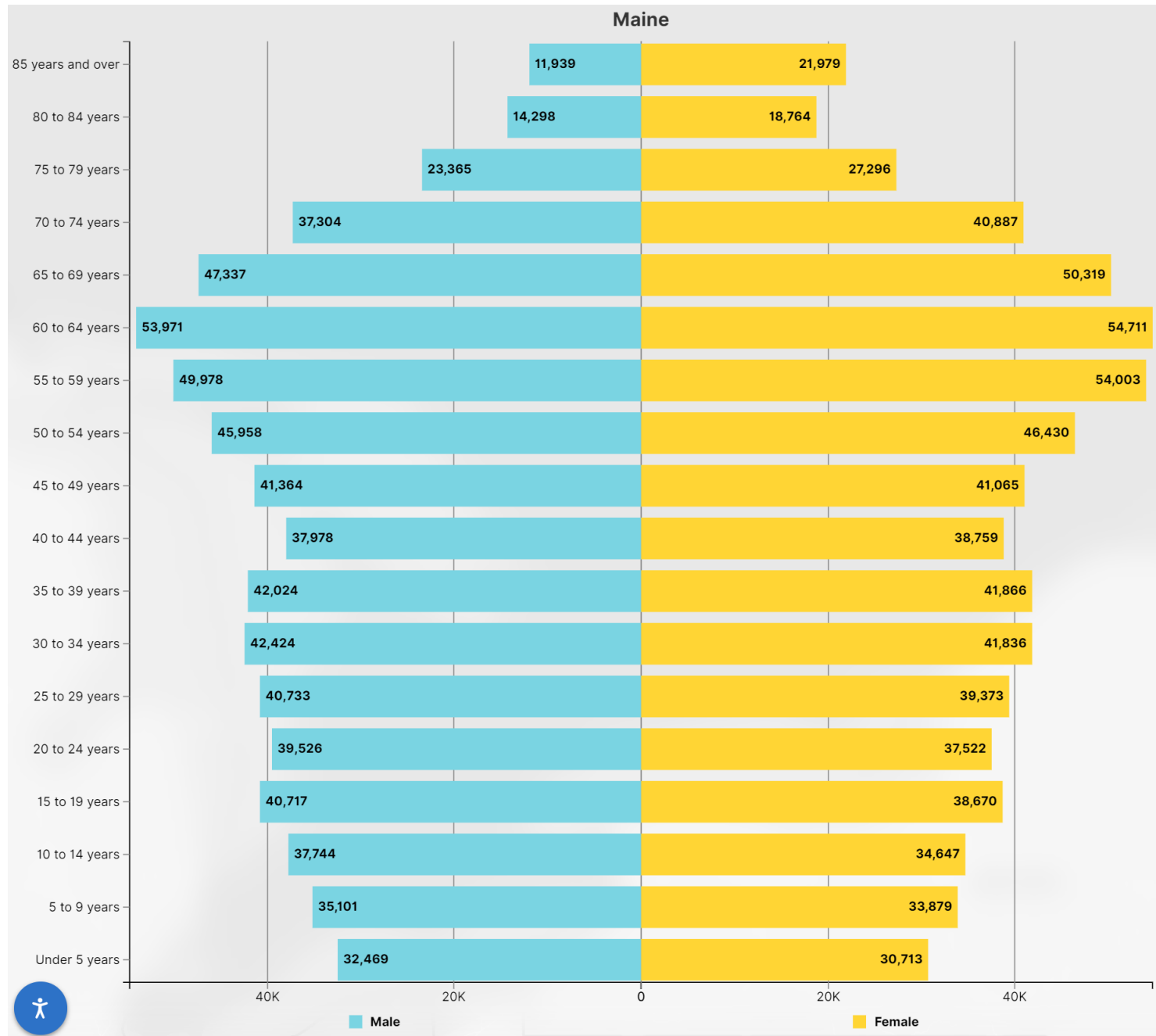
PEOPLE

added to Maine's talent pool in three years

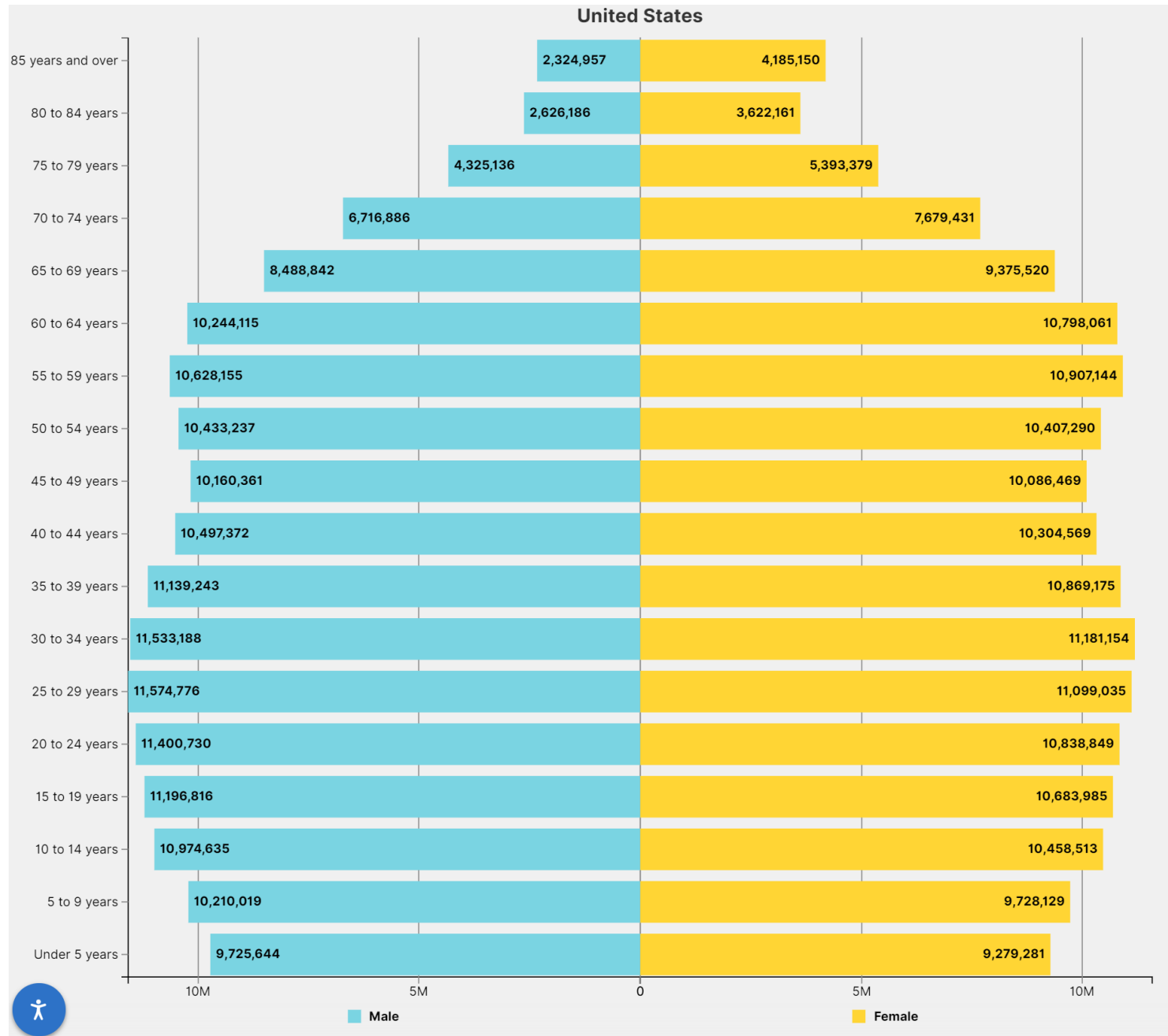
Maine Total Civilian Labor Force



Source: Maine Department of Labor, CWRI; State Economist

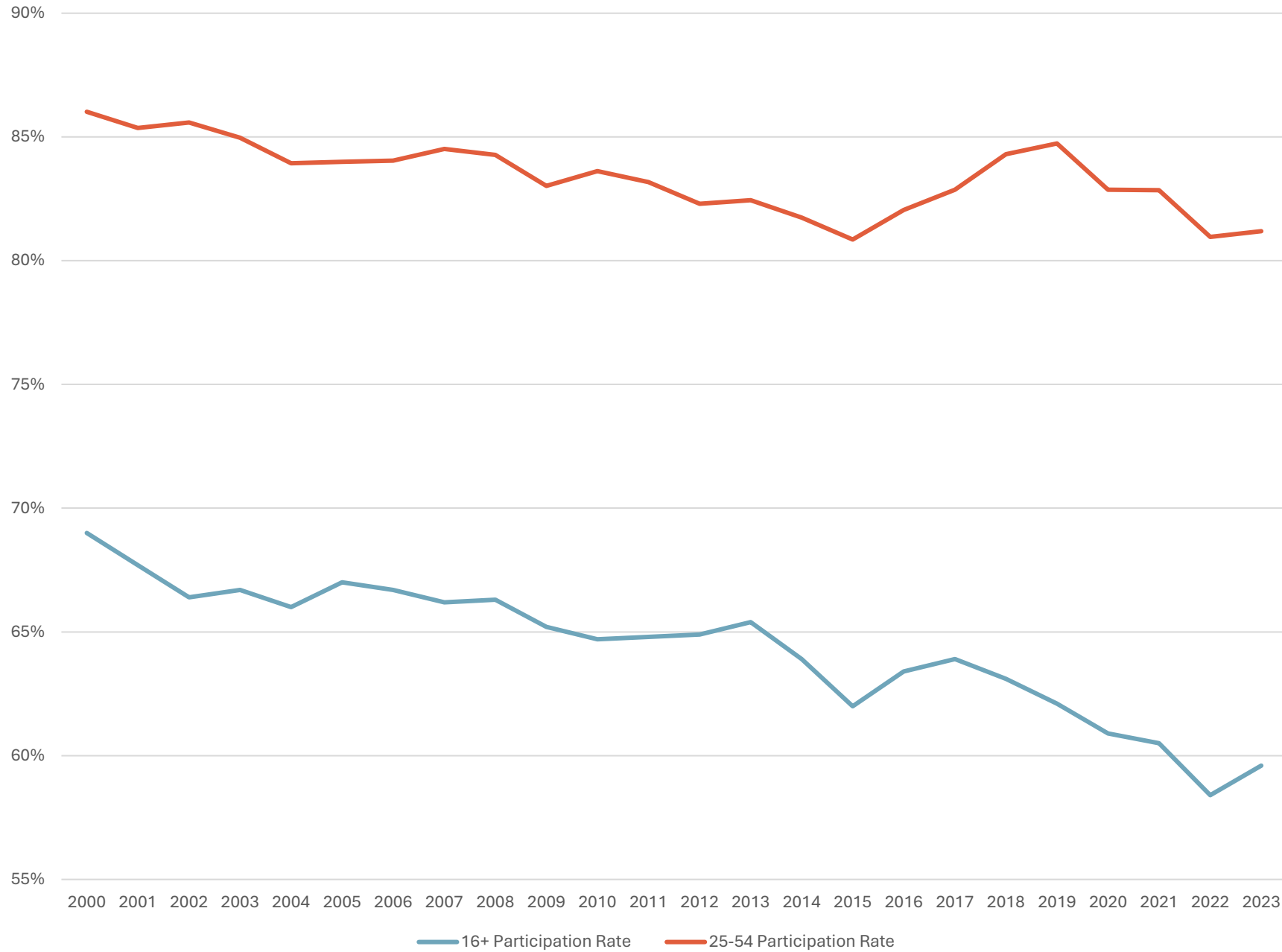


Source: Census



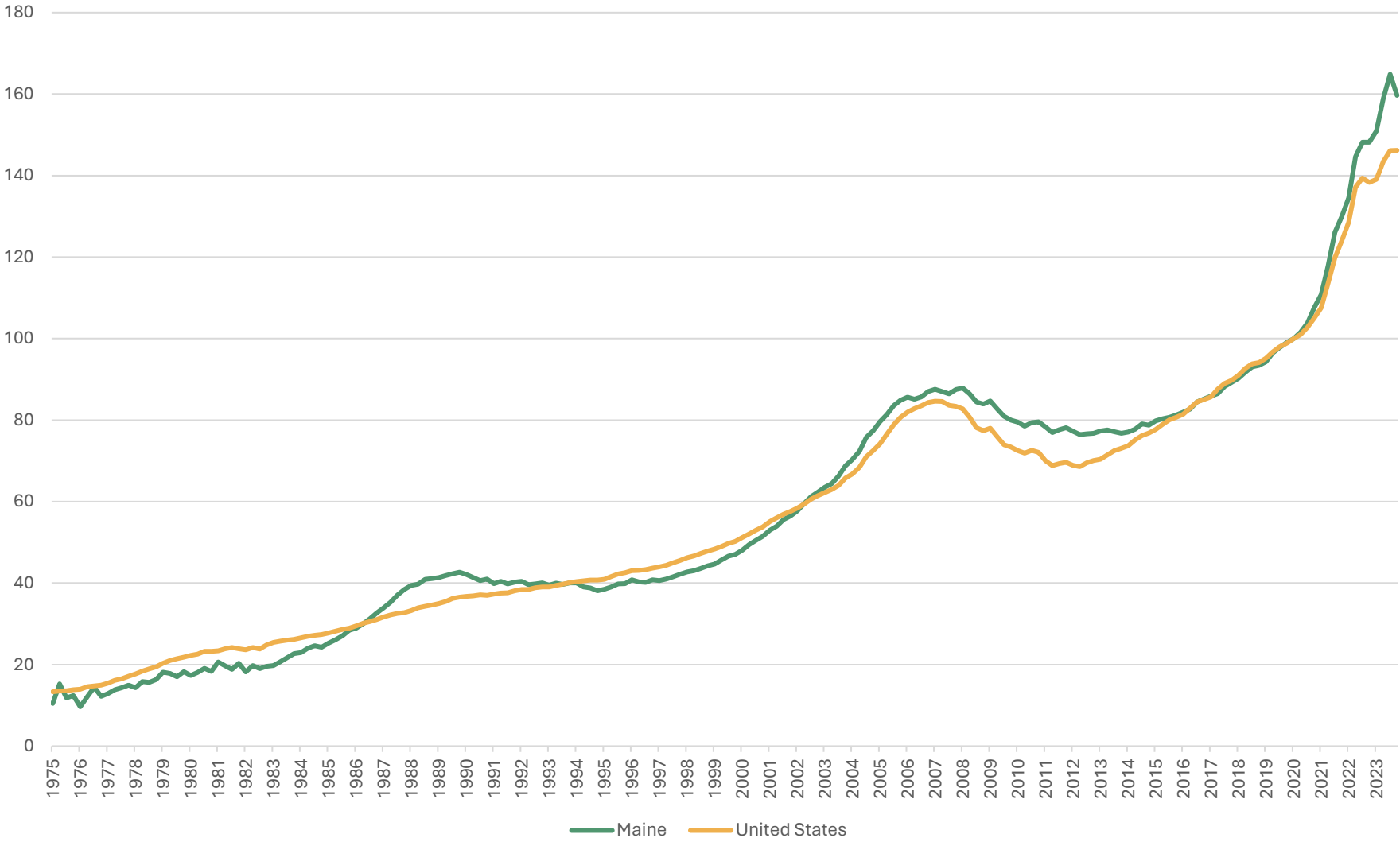
Source: Census

Maine Labor Force Participation



**VARIES
BY
SOURCE**

Housing Transaction Index (Feb 2020 = 100)



Source: FRED, Federal Housing Finance Agency

**The solution starts
with talent.**

promote innovation

Strategy A
Grow Local Talent

Strategy B
Attract New Talent

Strategy C
Promote Innovation

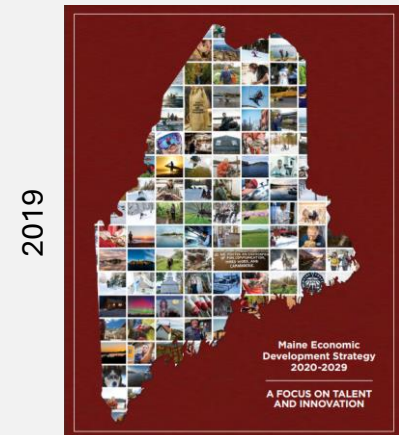
Strategy D
Build Connections

Strategy E
Provide Supporting Infrastructure

Strategy F
Maintain Stable and Predictable Business Rules

Strategy G
Promote Hubs of Excellence

Topline strategies from original plan – continuing in refresh



Action A1

Maine Career Exploration

Action B3

Student Loan Repayment Credit

Action C1

Raise R&D Investment

Action D3

More Robust Broadband Funding

Action E3

Expand Production of Workforce Housing

Actions F1 + F2

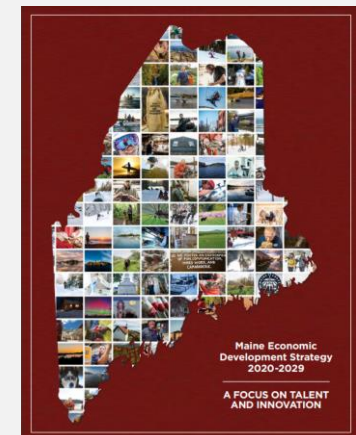
Improve Permitting Processes

Action G2

Forest Bioproducts Tech Hub

Examples of developments from original Actions

2019



Action A4
Strengthen Career Pathways

Action B1
Build and Launch Maine's Talent Attraction Campaign

Action C7
Coordinate Statewide Assistance

Action D1
Foster Collaboration at All Levels to Maximize Impact

Action E5
Activate a Housing Strategy

Action F1
Simplify and Streamline Permitting

Action G3
Invest in Placemaking

Examples of new Actions



Questions?

Keep an eye on maine.gov/decd/strategic-plan

Dirigo Business Incentives

Benefit:

- 10% capital investment tax credit
 - Limited to 5% in Cumberland, Sagadahoc, and York
- \$2,000 tax credit per worker trained

Eligibility:

- For-profit businesses in Maine
- Sector limited, including manufacturing, agriculture, fishing, logging/forestry, freight, software, certain professional services like scientific research—DECD approves eligibility
- Community college, university, DOL trainings, approved private trainings

Restrictions:

- Credit capped at \$2,000,000 per business per year, can take up to five years. Up to \$500,000 of the credit would be refundable per year
- Credit not allowed following/during major workforce reductions
- Companies with ongoing PTDZ, ETIF, or certain special tax credit certification would not receive this credit at the same time

More questions?

Thank you

Contact: Phoenix.mclaughlin@maine.gov

For Dirigo questions: Shae McGehee, Shae.McGehee@maine.gov