

CEDC Minutes of Meeting

October 1, 2020

The meeting was called to order 6:30 by Chairperson Jennifer LeTourneau. Seconded by Norm Davis.

In attendance:

Stacey Bsullak, Sheila Foley, Norm Davis, Ray Cloutier, Jennifer LeTourneau

Absent: Cyndi Robbins

Guest Acknowledgments : Scott Segal

Approve Minutes: Sheila Foley moved. Norm Davis Seconded. Vote 5 - 0

Review Financials - Jennifer LeTourneau

Approved Financials - Vote Shelia Foley Moved, Stacey Bsullak seconded, Vote 5-0

New Business:

Presentation by Scott Segal - Poland Parks and Rec events throughout the year.

Events updates: October 24 Trunk or Treat PTA at Poland Spring Resort. October 30 Poland Park and Rec Spook Walk at Gathering Winds Farm.

Alex Sirios new assistant for the committee - will begin November meeting - will be hired through the Town of Poland.

Website update: Due to go live November 5th. Reach out to businesses renewed and not renewed. Get list from Town office and use this as opportunity to connect businesses in town. Jen will change the list to Google Excel list, update info, add business emails, CEDC facebook and Dues letter updates. Make calls to businesses with website update, verify info, and connecting to CEDC.

Get updated duties of CEDC and orientation info to recent board and for onboarding new members. The CEDC can do and can't do fact sheet.

Old Business - Cover over for next meetings to review and update for 2021

Review the idea of a Business Developer for CEDC using funds?

Website - Going live ! plan of reaching businesses ?

Poland Business after Hours Gathering for spring

2021 Town Events:

May Parade 2021 Bicentennial

June Heritage Day

Tree lighting in Town for December - Supporting planning he will reach out with help needs

Banner update can't do Pole to Pole. so larger signs on existing approved poles? REVEIW
November meeting

Meeting Adjourned 7:45. Motion: Sheila Foley. Second: Ray Cloutier